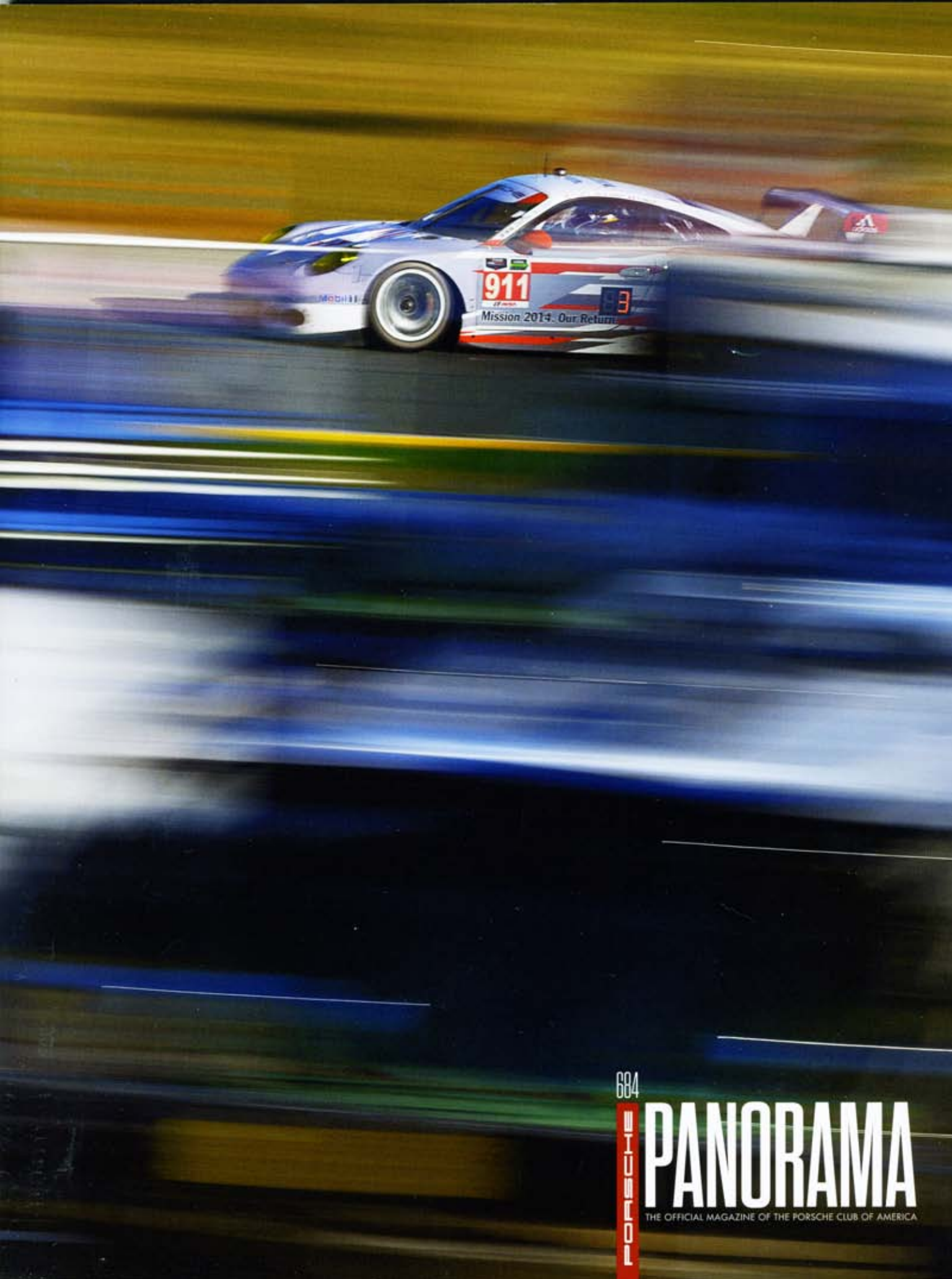


Porsche Panorama

The Magazine of the Porsche Club of America

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PORSCHE

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DEPARTMENTS

- 4 BACK STORY
- 6 EDITOR'S NOTE
- 12 LETTERS
- 16 PRESIDENT'S LETTER
- 18 JUNIOR DRIVER
- 24 STREET TALK
- 34 ART & CANVAS
- 36 EUROPEAN WINDOWS
- 98 FROM THE REGIONS
- 104 COMING EVENTS
- 106 NATIONAL CALENDAR
- 107 CLUB RACING SCHEDULE
- 108 TECH Q&A
- 116 THE MART
- 138 ADVERTISER INDEX
- 140 ANY QUESTIONS?
- 144 ZWART

COVER In the blur: 991 RSR Evo
Photo by Bob Chapman

FEATURES

- 46 **Daytona 2014** Porsche scores big at the season opener
Why the new world of North American sports-car racing may be a bumpy ride for Porsche.
- 52 **Porsche Parade 2014** A preview to this year's biggest party
PCA's national extravaganza returns to Monterey, California this June. Will you be there?
- 58 **Baby** A 1957 356 that's been a doll from day one
With only 10,216 miles on the odometer, this special A coupe is a paragon of originality.
- 68 **Adventures in the Parts Bin** A no-holds-barred 997 GT3 RS
One man builds his perfect Porsche using the best bits from the GT3R and GT3 RSR.
- 80 **Salt of the Earth** Meet Gary Smith
This PCA member is living out a life of Upfixin' der Porsche, one car at a time.
- 88 **Mystery of the Yellow Boxster** A curious set of circumstances
Could this 986 have gotten a 3.4-liter 996 engine at the factory?!
- 96 **National Appointments 2014** Meet the movers & shakers
These folks work tirelessly to serve you. Do you know them?

684

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PORSCHE PARADE 2014

PCA'S BIGGEST EVENT RETURNS TO MONTEREY, CALIFORNIA JUNE 15-21.

BY SEAN CRIDLAND

PHOTOS BY RANDY WELLS, MARC URBANO, & PARADE PHOTO COMMITTEE

THE 59TH ANNUAL Porsche Parade will be held in iconic Monterey, California this coming June. Hundreds of Porsches will descend on the area for a week of competitive and social events. With the event based at the Monterey Hyatt—just minutes from the Pacific Ocean—Parade-goers will be treated to Highway 1, California's legendary vineyards, Monterey's best attractions, and the hills and valleys that surround Laguna Seca.

Registration opens on April 1, 2014, and be sure to register early. While Parades no longer "sell out"—as neither the Welcome Party nor the Parade Concours are limited in terms of how many members can attend—the Hyatt Regency Monterey Hotel & Spa has only so many rooms, and many Parade activities are quickly filled to capacity.

Never been to a Parade? Want to know more about them? Read on.



Kickoff: Sunday, June 15

Check-in is open on Sunday, June 15 from 9:00 am to 5:00 pm. It's the only time that all event chairs will be in one place to answer questions, make sure you have the tickets you want, and verify that you're classified for competitive events correctly. Late check-in is available after Sunday, but competitive events require you to be checked in ahead of time. Check out the Parade Competition Rules at parade2014.pca.org for details.

Let the games begin

The competitive events start up with Monday's Parade Concours on the beautiful fairways of the Monterey Hyatt. Don't be intimidated by the word "concours" or the perfectionism of some of the more ardent participants. This really is just a car show—and we'd really love to see your Porsche take part in it. To that end, we have classes for every Porsche and stage of preparation, from "Full" preparation to a "Street" class where only the interior and exterior are judged. You will be surprised by the people you'll meet and what you can learn about your car.

Tuesday's Mobil 1 TSD Rally is set to take us to the beautiful beaches, vineyards, hills, and forests in the area. Never rallied before? No worries: We'll be offering the TSD Rally School on Monday evening.

On Wednesday and Thursday, the Michelin Autocross will be staged at the nearby Marina Airport. New Autocross Chair Leeds Gulick has won the Parade autocross overall several times in the past and promises a fun, challenging course.

Whether you study up or simply show up, Friday's Parade Technical/Historical Quiz is a way to show you know your favorite cars...or teach you something new about them.

Eat well, make friends

Parade is known for great meals, and we'll be in the heart and soul of California cuisine! Our most formal



Parade 2014 Schedule

The following events are open most days from Sunday, June 15 through Friday, June 20*

- Art Show
- Goodie Store
- Hospitality
- Kids events
- Parade Info Desk (formerly Concierge)
- Car Wash stations will be available at the Hyatt, during the day - all week

FRIDAY, JUNE 13
Concours Prep 24 hours

SATURDAY, JUNE 14
Concours Prep 24 hours
Welcome Tent 12:00 - 5:00 pm
Concours 101 5:00 - 6:00 pm
Parade 101 6:00 - 7:00 pm

SUNDAY, JUNE 15
Concours Prep 24 hours
Parade 101 8:00 - 9:00 am
or 12:30 - 1:30 pm

Welcome Tent 8:00 am - 5:00 pm
Parade Check-in 9:00 am - 5:00 pm
Board of Directors 2:00 am - 3:30 pm
Welcome Party 6:00 am - 10:00 pm

MONDAY, JUNE 16
Concours D'Elegance 9:00 am - 4:00 pm
Wine Tasting 3:00 - 4:30 pm
Rally School 3:00 - 5:00 pm
Autocross Chalk Talk 4:00 - 5:00 pm/TBD

TUESDAY, JUNE 17
TSD Rally First car out 7:00 am
Bus & Driving Tours TBA
R/C Car Competition 1:00 - 4:00 pm
Ice Cream Social 2:00 - 4:00 pm
Seminars TBA
Concours Banquet 6:00 - 10:00 pm

WEDNESDAY, JUNE 18
Autocross Timed runs begin 9:00 am
Michelin Drive & Compare 8:00 am - 5:00 pm
Golf Tournament 8:00 am - 12:00 pm, lunch follows
Bus & Driving Tours TBA
Beer Tasting 3:00 - 4:30 pm
Seminars TBA
Rally Awards 6:00 - 10:00 pm

THURSDAY, JUNE 19
Autocross Timed runs begin 9:00 am
Michelin Drive & Compare 8:00 am - 5:00 pm
Gimmick Rally First car out 8:00 am
Bus & Driving Tours TBA
Seminars TBA

FRIDAY, JUNE 20
Tech Quiz Check-in 7:30 am;
Exam 8:00 - 9:30 am
10:00 am - 5:00 pm
Tech Academy TBA
Bus & Driving Tours TBA
Autocross Awards 6:00 - 10:00 pm

SATURDAY, JUNE 21
5k Run/Walk Check-in 7:30 am;
race begins at 8:00 am
11:00 am - 1:00 pm
Volunteer Lunch TBA
Parade of Porsches TBA
Victory Banquet 6:00 - 10:00 pm

SATURDAY AND SUNDAY, JUNE 21-22
Driver Education Event at Mazda Raceway Laguna Seca**

*Check the final schedule at registration for specific hours.
**Not part of Porsche Parade; held by local PCA region

banquets, the Concours and Victory Banquets, will be held at the Hyatt Regency, but we'll head to fabulous open-air venues to appreciate Monterey's amazing vistas and clean coastal air. This year, our banquet schedule includes:

- SUNDAY**
Pirelli Welcome Party at Monterey's Custom House Plaza
- TUESDAY**
Porsche Concours Banquet at the Hyatt
- WEDNESDAY**
Mobil 1 Rally Banquet at the Monterey Fairgrounds
- FRIDAY**
Michelin Autocross Banquet at the Carmel Mission
- SATURDAY**
Reliable Carriers Victory Banquet at the Hyatt

Test drive a new Porsche

Michelin's Drive & Compare is your chance to take a couple of laps in identical new Porsches with two different types of tires. Better yet, Porsche will supply the cars and Michelin will supply the tires. Just be sure to sign up at check-in; we've had full rosters for this event in the past.

Gimmick Rally

Thursday's Gimmick Rally is scored and trophies are given, but you don't have to approach it that way—it's about fun. You'll see Cannery Row and 17-Mile Drive while stopping at the Lone Cypress, Otter Cove, Pebble Beach, and more. Expect a minimum driving time of three hours.

Tour the area

Traditional driving tours in your Porsche as well as guided van/motorcoach tours will be offered throughout the week, and special recognition will be earned for the most tour miles driven by an individual and region this year. All tours include lunch. Tours include PCA on PCH, James Dean's Last Drive, Hearst Castle, and an off-road Cayenne Tour. More tours are in the works, though some may be very limited in size. Stay tuned!

Tech Academy

On Friday, June 20, immediately following the Tech Quiz, you'll learn from PCA's Technical Committee as well as outside speakers. Attend more than one session and you'll become eligible for Tech

Academy Accreditation. Five sessions earn you a "Doctorate," four sessions a "Master's," three sessions a "Bachelor's," and two sessions an "Associate."

Just hang out

Meet new and old friends in Hospitality, Parade's weeklong social hub. It's a good place to enjoy a snack or a cool drink, post a reminder, check event scores, or find an

extra dinner ticket. Besides Parade vendors, you'll find an Internet café with printers and 4x6 photo paper so you can print out a favorite picture. Wine and beer tastings are in the works, too!

Don't leave the kids at home!

PCA kids will have access to an R/C car track, pool games, crafts, an Ice Cream Social, and an "Anything Goes Autocross!" Teens have access to a "Club Room" as an evening meeting place to hang out, watch movies, or play games. Childcare during the Concours and Victory Banquets will be offered for \$20 per child.

Parade your Porsche

The week's final driving event will give you an opportunity to take in the spectac-

ular scenery of Monterey and Pebble Beach while providing a great view for locals: your Porsche in motion.

Get on track at Laguna Seca!

One of the most asked questions about this year's Parade: Will there be a high-performance driver education event at nearby Mazda Raceway at Laguna Seca? Yes! One will be hosted June 21-22. Please visit parade2014.pca.org for more details.





Golf Tournament

Join us on Wednesday, June 18 at Pacific Grove Golf Links on the tip of the Monterey Peninsula. You don't have to be a good golfer to enjoy playing with old or new friends. After the tournament, we'll have a catered lunch at the Point Pinos Grill. Trophies will be awarded.

5K Run/Walk

Join us on June 21 for age classes between 10 and 80+, with awards for the top male and female in each class. Everyone gets a T-shirt and a commemorative gift.

Art Show

Categories in fiber arts, jewelry, painting, crafts, and photography have made this a Parade favorite. All Parade entrants may participate—including children. We have an expert judging committee as well as a People's Choice award.

T-Shirt Contest

Want to show off your region's events and creativity? This is your opportunity to do so and take home a prize! Any region may enter, even if it isn't physically represented by any of its members at Parade. Check the Parade website for details.

Goodie Store

From clothing and special jewelry to Porsche books and miniature cars, the Goodie Store will feature an array of great products. Cash or credit cards will be accepted. You must display your Parade badge or PCA membership card to enter.



Maximize your fun: Get involved!

Pssst! Want to have more fun at Parade and meet more people? Volunteer. Parade is 99% volunteer-supported, and that's how members get to know each other best—by working a couple of two-hour shifts during the week with other members. Volunteers are needed (!) to make Parade run. Please take a moment and check out parade2014.pca.org to see where help is needed. All volunteers are eligible to attend the Volunteer Party Luncheon with numerous door prizes on Saturday, June 21!

Fees and more information

When signing up for Parade you must pay the entrant fee of \$169, which covers the entrant and co-entrant. Tickets to banquets, competitive events, and other activities can then be purchased—with entrants choosing only those activities they are in-

terested in. For example, the Concours is \$30 per car, the autocross is \$30 per driver, the TSD Rally is \$15 per car, and the Tech/Historical Quiz is \$15 per person.

Advance registration is mandatory, as there is no on-site registration. To register or learn about Parade, hotels, and more, visit Parade2014.pca.org. If you can't find the answers you need, please contact Parade Registrar Kathleen Behrens at registrar@pcaparade.org or (503) 579-3423. ☺

