

PORSCHE  
**PANORAMA**

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# PORSCHE PANORAMA

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On the cover 2013 Boxster taillight glows red in a fading Northern California winter sun, not far from Sears Point. Photo by Michael Alan Ross



# Parade 2013

Traverse City, Michigan? Yes.

STORY BY SEAN CRIDLAND  
PHOTOS BY RICH BONNER

Say “Michigan” and the first thing that usually comes to mind is Detroit. It’s time to update your thinking: Nestled on the shores of Lake Michigan and Grand Traverse Bay is the site of this year’s Porsche Parade, which offers 900 acres of rolling greens, rich woodlands, and pristine waterfront. Then there are the multitude of vineyards, orchards, and coastal roads nearby.

One might consider Traverse City a “remote” area,

but consider this: It has a well-known literary and film community, is the center of Michigan’s cherry and wine country, and is famous for its deep blue waters, tall dunes, and beautiful sandy beaches. For a small town, it has an intricate historical background combined with an air of practiced sophistication — not to mention that the 1989 Porsche Parade impressed its attendees so much that Traverse City became one of the most requested return visits.





### Kickoff

Check In is on Sunday, June 23 between 9:00 am and 5:00 pm. This is the only time when all event chairs will be together in one place to answer all your questions, make sure you have the banquet seats you want, and are classified properly for competitive events. Though late check-in is available after Sunday, the competitive events require you to be properly checked in ahead of the event. Check Parade Competition Rules (PCRs) at [pca.org](http://pca.org) for details.

### Test your cleanliness

The Porsche Concours d'Elegance starts early on Monday, June 24 on the fairways of the Grand Traverse Resort, just a couple hundred yards from our Concours prep area. The Concours includes Porsches of all ages and stages of preparation, from immaculate "garage queens" to cars driven in from far-distant origins. New this year, the Concours will include a "street" class for those who want to show their cars on a more casual level. Only the exterior — including

wheels and tires — and interior will be judged.

### Test your driving

The Michelin Autocross will occur on Wednesday and Thursday, June 26-27 at nearby Antrim County Airport. With the Parade team promising a challenging old-school runway autocross, this is sure to be a fun challenge. The two-day format means we can accept all entrants — with no waiting lists!

### Test your timing

The Mobil TSD Rally on Tuesday June 25 takes us in and around the beautiful vineyards, orchards, forests, and dunes of the area. To prepare yourself, be sure to attend the TSD Rally School on Monday evening, June 24.

### Test your knowledge

The always challenging and entertaining Technical/Historical Quiz is set for Friday, June 28. Entrants will be tested on their knowledge of gen-



eral Porsche interests, mechanical details, and the historical aspects of the Porsche family, business, and the ever-growing line of models and variants. There are 50 general-interest questions, 25 of which will pertain to your model line of expertise, and then another seven tie-breakers. Source materials for studying will be available on *Parade2013.pca.org* as the date draws near.

### Test a new Porsche

What could be more fun than driving a new Porsche around an autocross-style course? One of the most exciting events at Parade promises to be Michelin's Drive & Compare. This is your chance to take a couple of laps in two identical Porsches with two different types of tires. Porsche Cars North America will supply the Porsches and Michelin will supply the tires!

In the past, PCNA has provided Boxster Spyders, Cayman Rs, and Panameras. What will they bring this year? We're anxious to find out. The new Boxster is a good bet, as is the even newer Cayman. We anticipate

## Out of the car

### Golf Tournament

The annual Porsche Parade Golf Tournament is scheduled for Thursday, June 27 at The Bear golf course at Grand Traverse Resort. The Bear is a par 72, links style, Jack Nicklaus-designed course. The course was the home of the state's oldest and most prestigious tournament, the Michigan Open Championship between 1985 through 2008. If you don't want to bring your clubs (or they won't fit in the car), clubs will be available for rent at the golf course.

The scramble format tournament is a shotgun start at 8:00 am, with the driving range and putting greens available for practice before tee-off. After the tournament, there will be a catered lunch at the clubhouse and trophies will be awarded. The scramble format allows every player to contribute to the team whether it be the tee, fairway, approach shot, or putt. You don't have to be a good golfer to enjoy playing on a team with old (or new) friends.

### 5K Run/Walk

This event will be held on the grounds of the Grand Traverse Resort Saturday morning June 29th. We will start and finish by the hotel, making a large loop about the grounds on pavement. We'll have age classes from 10 to 80+, with awards for top male/female in each class, T-Shirts, and a commemorative item for each participant. If you do not walk or run, please think about supporting us by volunteering.

### Art Show

This traditional event at Parade continues with categories in fiber arts, jewelry, painting, crafts, and photography. All Parade entrants may participate, including children. We have an expert judging committee as well as our favorite People's Choice award.

### Goodie Store

The 2013 Porsche Parade Goodie Store will be held in one of the three ballrooms at the Grand Traverse Resort. The Goodie Store will offer participants a variety of Porsche-related clothing & merchandise. Many items will be unique to the 2013 Parade. Cash or credit cards will be accepted for payment, and all customers must display either their Parade badge or club membership card in order to get into the Goodie Store.

### T-shirt Contest

Quickly becoming a Parade tradition, this event features and rewards great T-shirt art from all over the PCA. Any region may enter, even if it's not represented at Parade...and it's free!



## Special events

### Cameras and Porsches: 40 years of f8 and being there

Porsche Parade 2013 is honored to host an exhibit of Dr. Leonard Turner's best unseen work from his 40 years as Photo Editor of *Panorama*. Dr. Turner will be giving talks at various times during the week, so check the Parade website for times and dates. Don't miss this one-of-a-kind display during Parade this year! Also, prints of the works on display will be available through the Parade Goodie Store.

### Street Survival Car Control Clinic

This year's Porsche Parade Car Control Clinic will be brought to you by the Tire Rack Street Survival program. This clinic is not specifically for teens, although if you've brought them to Parade, they are more than welcome to attend.

In the classroom, you'll learn about proper seating position and hand positions, mirror placement, the concept of the contact patch of the tires, the theories of weight transfer, the use of long-distance vision, and situational awareness.

Safety buffer zones around the driving exercises will provide a large margin of error, keeping participants out of trouble. Some parts of the pavement will be wetted down to minimize tire adhesion, allowing participants to experience the vehicle's responses to driver inputs at much lower speeds than in the dry. You will work on skid control on a wet skidpad, go through lane-change/avoidance maneuvers, threshold braking/ABS exercises, and a slalom course to learn about weight transfer. For more information, visit [streetsurvival.org](http://streetsurvival.org)

### HPDE at Grattan Raceway

The High-Performance Driver Education event is scheduled for June 29-30. While not officially a Parade event, this HPDE is brought to you by the Rally Sport Region. Grattan's 2.2-mile natural terrain circuit offers challenges to the most experienced track drivers while allowing novices to easily navigate the course with confidence. Every desirable feature a race track should have is present: a hairpin, uphill and downhill runs, a carousel, and a 3,200-foot front straight.

The Rally Sport Region's motto is "The Fast, Fun, and Friendly Region," and chief instructor Christian Maloof has assembled a group of instructors with strong experience and a passion for teaching. That will become easily apparent when socializing with them at Saturday evening's BBQ. Held at the track, this makes bench racing handy while the stories are fresh in your head. You can sign up at [clubregistration.net](http://clubregistration.net) or direct any questions to region president Rick Mammel at [metalworks@ameritech.net](mailto:metalworks@ameritech.net)



PHOTO SANDRA ONE FEATHER

being able to sign up drivers well ahead of Parade, and you'll want to sign up early since we've had full rosters for this event in the past. There will also be sign-ups at Parade Check In.

### Fun rallies

The Gimmick Rally is designed to provide a scenic, relaxing, and fun outing for everyone, including families. The route will include gorgeous scenery, country roads, and unique local features. You'll pass farm markets, vineyards, water views, historic sights, more than half a dozen wineries or breweries, a variety of eateries, and, most likely, a famous lighthouse. You'll receive driving directions and a separate set of "gimmick" clues or questions, to which you will respond before turning them in at the end of the rally for a score. You may choose to drive the rally without stops, or make a day of it and go at your own pace.

### Take a tour

Our local Tourmeister has assembled a variety of driving, van/motorcoach, and waterway tours to show PCAers the beauty and interesting locations around the Grand Traverse Bay area of Upper Michigan.



PHOTO SANDRA ONE FEATHER

All tours include lunch. Parade-goers will be able to choose from the Mackinac Bridge and Island Drive Tour, the Leelanau Peninsula Drive Tour, the Sleeping Bear Dunes and Lakeshore Drive Tour, the North West Lake Michigan Drive Tour, the Inland Lakes and Petoskey Drive Tour, the Van/Motorcoach Tours, the Platte River Canoe Trip, the Meijer Garden and Sculpture Park, the Old Mission Peninsula Wine Tour, and the Leelanau Peninsula Wine Tour.

### Get technical

The fourth annual Parade Tech Academy will be held Friday, June 28th immediately following the Tech Quiz. You'll learn from PCA's outstanding Technical Committee as well as outside speakers. By attending more than one session, you become eligible for "Tech Academy Accreditation." Five sessions earn you a "Doctorate," four sessions a "Master's," three sessions a "Bachelor's," and two sessions an "Associate."

### Go ahead, parade your Porsche

Saturday afternoon, a police escort will take PCAers from the New Hope Church through the east side of Traverse City and up Old Mission Peninsula. Along

the way, you'll see breathtaking views of the East Grand Traverse Bay as well as the scenic countryside.

### Eat well

As we say in PCA, it's not just the cars, it's the food! All of our banquets for the 2013 Parade will be held in the Grand Traverse Resort. We also have two "open" nights for you to sample the local faire of Traverse City or even Mackinac Island, if you prefer. This year, our banquet schedule includes:

Sunday: Pirelli Welcome Party  
Tuesday: Porsche Concours Banquet  
Wednesday: Mobil 1 Rally Banquet  
Friday: Michelin Autocross Banquet  
Saturday: Victory Banquet

### Hospitality

As we take over one of three ballrooms, we will have room for you to meet new and old friends during the weeklong event. Besides Parade vendors, you'll find an Internet Café. Bring your laptop or use one of the computers available for checking email and the web. We will have 4x6 photo paper handy so you can print



## Parade at a glance

### Friday, June 21

- Concours Prep

### Saturday, June 22

- Welcome Tent
- Concours Prep

### Sunday, June 23

- Welcome Tent
- Concours Prep
- Check In
- Welcome Party

### Monday, June 24

- Concours d'Elegance
- Michelin Drive and Compare

### Tuesday, June 25

- TSD Rally
- Michelin Drive and Compare
- Tours
- Ice Cream Social
- R/C Car Competition
- Concours Banquet

### Wednesday, June 26

- Autocross Day 1
- Tours
- Rally Banquet

### Thursday, June 27

- Autocross Day 2
- Gimmick Rally
- Golf Tournament
- Tours

### Friday, June 28

- Technical and Historical Quiz
- Tech Academy
- Tours
- Autocross Banquet

### Saturday, June 29

- HPDE at Grattan Raceway  
(not an official Parade event)
- Volunteer Party
- Parade of Porsches
- Victory Banquet

*Note: All dates are tentative. Please check for schedule updates at [Parade2013.pca.org](http://Parade2013.pca.org)*

a favorite Parade photo or two to share with friends. We'll also have a wine-tasting event with the wine makers present to answer your questions, and we'll bring in local breweries, too.

### **Parade kids**

PCA kids will have plenty of fun in Traverse City, with access to their favorite Parade activities: R/C cars, make-and-take crafts, pool games, the Ice Cream Social, and the hilarious "Anything Goes Autocross!" The Photo and T-Shirt design contests have become hugely successful traditions that will continue. This year, teens will be able to use the Kids Club Room in the evenings as a meeting place to hang out with friends, listen to music, watch movies, or play video games. We will again offer baby sitting during the Concours and Victory Banquets for \$20/child, which includes games, activities, and a snack.

### **Volunteering**

What's the most fun thing to do at Parade? Volunteer to work at an event. The Porsche Parade is 99% volunteer supported! That's how all of us from all over the country get to know each other; by working a couple of two-hour shifts during the week with other PCA members. Volunteers are very much needed to make this event run smoothly. Please take a moment and look at [Parade2013.pca.org](http://Parade2013.pca.org) to see where help is needed. All volunteers will be eligible to attend the exclusive Volunteer Party Luncheon on Saturday, June 29. There will be numerous door prizes!

### **Okay, I'm all in. Now what?**

Registration opens on Tuesday, March 12. All registrations entered by midnight on Thursday, March 14 will receive equal and highest priority. There will be no paper registration. If you do not have access to the online system, call Parade Registrar Kathleen Behrens at 503/579-3423. It is extremely unlikely that the Parade and its competitive events will end up selling out this year, but many of the tours will be limited in the number of people we can accommodate. Sign up early to ensure you get a spot.

Parade entrants must pay an entrant fee of \$159, which covers the entrant and co-entrant. Fees for the four major competitive events are: Concours, \$30 per car; Autocross, \$30 per driver (two per car maximum); TSD Rally, \$15 per car; and Tech/Historical Quiz, \$15 per person. Entrant fees for guests are as follows: JPP/CAFP, \$20; child age 13-15, \$15; child under age 13, \$10, and adult guests, \$30. Additional fees apply for banquet/meal tickets for selected other activities.

For eligibility, whether participants or cars, or for any other questions or more information, please visit [Parade2013.pca.org](http://Parade2013.pca.org). There, you will also find information about hotels as well as sponsorship opportunities. See you in Michigan! ☘